



Världens Barn receives SEK 45.3 million as a gift from the Akelius Foundation

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During the autumn, every krona paid into the Världens Barn campaign was doubled by Akelius. At New Year's, it is clear that the doubled sum will be SEK 45.3 million. The gift means that more than SEK 100 million has been collected for the World's Children in 2023 - and more than SEK 2 billion since the start in 1997.



Children of the World make childhoods possible! The Akelius Foundation's doubling gift of SEK 45.3 million to the Children of the World means that this year's collection amounts to more than SEK 100 million for children's rights around the world. In the picture, a schoolboy in Madagascar, where Children of the World supports access to clean

water through support for the organization WaterAid. The World's Children is Radiohjälpen's largest fundraiser. **Photo: William Watts**

"These are incredible amounts! Through this, we can support even more children around the world," says Kristina Henschen, secretary general at Radiohjälpen. "A big thank you to the Akelius Foundation and to all of you who contributed through your commitment and big hearts".

This year's World's Children campaign was summed up tonight by the television programme "[Children of the World - the retrospective](#)" in SVT1 and SVT Play, and shows a historically high collection with a total of more than SEK 100 million collected during the year. It is more than 20 years ago that the collection for the World's Children was this high (2002: SEK 117.6 million). A significant part of this year's result is the gift from the Akelius Foundation: SEK 45.3 million.

It was during six weeks last autumn, i.e. the period 18 September to 31 October, that the Akelius Foundation doubled the collection for Världens Barn. The doubling will especially support children's opportunities for education. After an examination by Radiohjälpen's auditors, the gift has been determined to be SEK 45,306,425, i.e. roughly SEK 45.3 million, which has already been transferred by the Akelius Foundation to Radiohjälpen.

This year's high fundraising result means that the World's Children campaign has collected more than SEK two billion for children's rights since its inception in 1997. The exact figure for this year's collection and the total figure for the Children of the World, collected since 1997, will be determined through the annual report at the beginning of 2024.

The situation for children's rights and living conditions is acute in too many parts of the world. War and conflict, climate change and disasters create enormous distress. More and more children are suffering from hunger and many children have been forced to flee their homes. Children's right to school faces huge challenges with increasingly widespread learning poverty, according to [onereport](#) from, among others, the UN and other organisations. The Covid pandemic has particularly worsened literacy among children around the world, as many schools have been closed. Many children have been forced into labor or other forms of exploitation.

The World's Children collection around the country is organized by the National Collection, which coordinates a large number of Swedish organizations and volunteers across the country. Världens Barn is Radiohjälpen's largest recurring campaign for children's rights, and funds collected are distributed to applicant partner organizations for Radiohjälpen.

Make childhoods possible - support the Children of the World by swishing to 90 19 506, tag your gift "children".

[Here you can start your own digital collection for World's Children.](#)

Please read more about how Radiohjälpen converts your support into vital projects [here](#).

Thanks to those who have contributed.

Happy New Year!